Big Brothers.

Big Brothers is a creative and technology agency that grows brands through marketing, content and video, and runs their daily operations through custom business software.

About us

Big Brothers gives a business one team for everything it shows the world and everything it runs behind the counter. We plan and run digital marketing, design social media content, produce video, and build websites.

We also build the software that keeps a business organised: payroll and HR, restaurant ordering, appointment booking, and invoicing. Clients get a consistent brand outside and a smoother operation inside, without managing several vendors.

Creative and marketing services

Service	What we deliver
Digital marketing	Campaign strategy, paid ads on Meta and Google, audience targeting, and monthly performance reports
Social media content designing	Branded posts, carousels, stories and ad creatives, planned on a monthly content calendar
YouTube short and long form videos	Scripting, editing, motion graphics, captions and thumbnails for Shorts and full-length videos
Commercial reels	Concept editing for product, brand and promotional reels
Website designing	Responsive, fast-loading business, portfolio and e-commerce websites

Business software solutions

Solution	What it does
Payroll & HR Management	Employee records, attendance and leave, salary calculation, and payslips in one system
Restaurant Ordering System	Digital menu, dine-in, takeaway and delivery orders, kitchen order tickets, and daily sales reports
Appointment Booking Assistant	Online booking, automatic reminders, rescheduling, and a shared calendar for staff
Invoice & Expense Manager	Branded invoices, payment tracking, expense logging, and profit and loss summaries

How we work

1. **Discover.** We learn the business, its customers and its goals.
2. **Plan.** We agree the scope, timeline and price in writing.
3. **Create.** We design, edit or build, sharing drafts for feedback along the way.
4. **Deliver.** We launch the work and hand over files, access and training.
5. **Support.** We stay on for updates, reporting and improvements.

Contact

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